

1 1. A card storage and retrieval system, including
2 a plurality of business card holders, each
3 holder adapted to hold a single business card,
4 a mounting device which holds said plurality of
5 business card holders, said mounting device having an
6 internal floor with at least one guide rail mounted
7 along the floor, said business card holders being
8 stacked next to each other in a row side by side and
9 being removably attached to said guide rail,
10 each business card holder having a predetermined
11 thickness and comprising
12 a generally rectangular sheet having a surface
13 with outside dimensions greater than the business
14 card;
15 a rectangular area on the sheet having
16 dimensions corresponding to the dimensions of the
17 business card and defining a location where the
18 business card is to be held on the sheet, said area
19 having at each corner a hole for inserting one corner
20 of the business card;
21 said rectangular area being displaced inward
22 parallel to the surface of the sheet by an amount
23 approximately equal to the thickness of the business
24 card;
25 a marginal frame surrounding said rectangular
26 area; and
27 at least one mounting cutout in the sheet for
28 attaching the card holder to the guide rail.

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30 2. The card storage and retrieval system of Claim 1 where
31 the business card holder is manufactured from a web of
32 sheet material using a rotary die to form said holder
33 by continuously feeding the sheet material through
34 said die.
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1 3. The card storage and retrieval system of Claim 1 where
2 the marginal frame surrounding the rectangular area is
3 printed upon during manufacture of the holder.

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5 4. The card storage and retrieval system of Claim 1 where
6 there is a slit extending from at least some of the
7 holes, said slit having a predetermined shape and
8 orientation to allow enlarged business cards to be
9 mounted to the card holder.

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11 5. The card storage and retrieval system of Claim 1 where
12 the mounting device is made from a plurality of wood
13 pieces connected together to form a box with opposed
14 side walls that are generally parallel, with at least
15 one pair of parallel guide rails extending between
16 said side walls, the guide rails each having opposed
17 ends which are inserted into cut-a-way portions in the
18 side walls during assembly of the walls, said guide
19 rails being made of a polymeric material.

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21 6. A method for storing and retrieving business cards,
22 comprising the steps of:

23 (a) providing a card storage and retrieval
24 system including a mounting device with at least one
25 guide rail to which a business card holder is
26 removably attached,

27 (b) providing a business card holder for
28 mounting thereon a single business card, said business
29 card holder comprising

30 a generally rectangular sheet having outside
31 dimensions greater than the business card;

32 a predetermined location on the sheet where the
33 business card is to be held on the sheet, said
34 location having openings for inserting corners of the
35 business card;

36 a marginal frame at least partially surrounding
37 said location; and

1 at least one mounting cutout in the sheet for
2 attaching the card holder to the guide rail of the
3 card storage and retrieval system,

4 (c) removably mounting the business card to the
5 business card holder by inserting corners of the
6 business card in the openings in the holder to
7 position the business card at said location to provide
8 an assembly of the business card and holder, and

9 (d) attaching the assembly of the business card
10 and holder to the guide rail by aligning the mounting
11 cutout with the rail and pushing the holder against
12 the rail.

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14 7. The method of Claim 6 where the business card holder
15 is manufactured from a web of sheet material using a
16 rotary die to form said holder by continuously feeding
17 the web through said die.

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19 8. The method of Claim 6 where the marginal frame
20 surrounding the rectangular area is printed upon
21 during manufacture of the holder.

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23 9. The method of Claim 6 where there is a slit extending
24 from at least some of the holes, said slit having a
25 predetermined shape and orientation to allow enlarged
26 business cards to be mounted to the card holder.

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28 10. The method of Claim 6 where the mounting device is made
29 form a plurality of wood pieces connected together to
30 form a box with opposed side walls that are generally
31 parallel, with at least one pair of parallel guide
32 rails extending between said side walls, the guide
33 rails each having opposed ends which are inserted into
34 cut-a-way portions in the side walls during assembly
35 of the walls, said guide rails being made of a
36 polymeric material.

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11. A business card holder for mounting a single business card within a card storage and retrieval system, the business card holder comprising:

a thin sheet defining a planar surface and having outside dimensions greater than the business card and a lower edge;

a predetermined surface area of the thin sheet providing a frame area with at least some holes therein in which is manually inserted at least some corners of the business card, wherein the business card is held with a printed surface thereof exposed; and

at least one mounting cutout along the lower edge that enables the card holder to be attached to the card storage and retrieval system.

12. The business card holder of Claim 11 where the holes are in the form of a segment of a circle.

13. The business card holder of Claim 11 where the sheet is made of plastic.

14. The business card holder of Claim 11 where said business card holder is manufacture from a continuous web of sheet material using a rotary die to form said holder by continuously feeding the sheet material through said die.

15. The business card holder of Claim 14 where the rotary die has

a first stage where the corners holes are formed,
a second stage where the sheet material is debossed to form the displaced rectangular area, and
a third stage where the outer perimeter of the holder sheet is formed.

1 16. The business card holder of Claim 14 where the corner
2 holes are formed by cutting through the sheet which
3 produces waste material.
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5 17. The business card holder of Claim 16 where the waste
6 material is removed using a vacuum die.
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8 18. The business card holder of Claim 16 where the waste
9 material is removed using a pressure die.
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